

Açaí



The oil of Açaí is obtained through cold pressing the Açaí berry so that the oil retains its potency. The Açaí berry was used by Amazonian tribes as a way of cleansing the body of toxins. Because it contains many flavonoids, the oil has a strong antioxidant action, protecting all cells of the body from early aging and improving the appearance of the hair, skin, and nails. Beside the flavonoids, the anthocyanins – similar to those found in both strawberries and blueberries – are natural antioxidants that reduce the destruction of cells.

When applied to the skin, pure or diluted in lotions, Açaí oil improves the appearance of the skin, leaving it smoother. Due to the oil's strong power of hydration, it rejuvenates even rougher and more neglected areas, such as elbows and knees.

According to a recent study conducted at the University of São Paulo, the oil of Açaí has powerful healing properties and is recommended for topical use for people with skin diseases and disorders. The high rate of Phyto sterols in Açaí oil promote this healing by helping to increase the absorption of iron by the body and assisting the immune system from its rich in Vitamin C qualities.

The linoleic and oleic acids present in this oil moisturize and nourish the skin and hair, providing a more youthful and healthy appearance.

Improve the appearance of the skin, nails and hair with the oil of Açaí. The oil has strong antioxidant, anti-ageing, and anti-inflammatory activities that help keep your hair looking its best.

Buriti



The Buriti is a traditional fruit of the Amazon region and has many benefits for the treatment of hair and skin. The oil is extracted from the raw cashew that is inside the fruit or its pulp, and it has a variety of uses ranging from the cosmetics industry to the food industry.

The benefits of the oil of Buriti are a result of the high content of vitamins and minerals present in it, such as vitamins B1, B2, B5, and C, as well as calcium, phosphorus, iron, and iodine. The reddish color of the fruit indicates high levels of vitamin A (or the beta-carotene, which is also present in carrots and other foods of a reddish hue). Another important benefit is the richness in carotenoids, a substance with antioxidant properties.

As Buriti is extremely hydrating, it is often used in the manufacture of cosmetic staples, such as shampoos, creams, and finalizers, among others, and Magic Sleek's maintenance oil benefits from its hydration as well. The oil's red coloration brings many advantages for people with dyed hair, since it helps to set the color for longer.

The richness in antioxidants keep the skin beautiful, silky smooth, and without wrinkles by maintaining the health and regeneration of the cells. This slows premature aging and helps repair the skin after sun damage, while initially preventing the absorption of ultraviolet rays.

For hair use specifically, the oil of Buriti keeps hair moisturized and shiny through its naturally hydrating and conditioning properties. The oil helps prevent split ends and detangles coarse and curly hair when applied on its own to wet hair. Historically, Brazilians have used the oil to maintain glossier and healthier hair. As the oil protects the skin from harmful UV ray damage, it also protects the hair from heat styling. This is important in nourishing your hair post-Magic Sleek, as the treatment relies on the labor of passes on the flat iron to achieve the pin-straight result..

Maracujá (Passion Fruit)



Brazil is home to the tree that originated the passion fruit and has used both the fruit and oil to hydrate and nourish hair and skin.

The tree that originated the passion fruit is native to Brazil, which is considered the world's largest exporter of the fruit. The oil that comes from the passion fruit has several benefits.

The large quantities of omegas 3, 6, and 9 found in vegetable oil are strong allies in preventing the premature aging of cells, which combats the flaccidity of skin and the loss of hair.

Vitamin C, vitamin A, and several B vitamins, as well as minerals like phosphorus, zinc, and iron make the oil of passion fruit nourishing and healthy for your skin and hair of all types. It is especially useful to chemically treated hair

The use of Maracujá oil is suitable for people of all types of skin and hair especially the chemically treated, since the dried up the oily, because while regulates the activity of the sebaceous glands promotes an intense moisturizing of hair and skin.

In aromatherapy, Maracujá oil is used mostly in massages to bring calmness and serenity to the body and senses. Passion fruit, known as 'the great tranquilizer,' can help relieve irritation and headaches.

Maracuja oil benefits extend to your hair as well, since your hair and skin share many similar nutrient needs. Collagen keeps your skin plump and firm, and can also strengthen your hair to prevent it from splitting and breaking. The high antioxidant content of maracuja protects against [hair loss](#), and its moisturizing properties are effective for conditioning hair for smoothness and higher volume



Our Açaí Buriti Maracujá Oil (also known as Magic Sleek's Maintenance Serum), works with your Magic Sleek treatment to help keep your hair shiny, soft, and sleek. It penetrates the cuticle to assist in maintaining that beautiful, frizz-free look.

Towel dry your hair and apply the serum to wet hair. Work the oil in the roots and ends of your hair with your fingers. The serum is safe for everyday use.

